Pearson Edexcel Level 3 GCE

English Language
Advanced
Paper 3: Investigating Language

Pre-release materials – released January 2018

Paper Reference
9EN0/03

You do not need any other materials.

This booklet introduces five subtopics for the examination, one for each of the five topics:

The five topics are:

- Global English
- Language and Gender Identity
- Language and Journalism
- Language and Power
- Regional Language Variation

The summary, given for each topic, is a starting point for students to use for their own subtopic investigations.

The suggested resource list is intended to act as guidance and students should broaden their research beyond the list. Students and teachers need to consider carefully which resources to use as the list is for guidance and suggestion only.

Please note that resources were checked at the time of publication – all web addresses were working and all publications were available for purchase. However, materials may be withdrawn from circulation and website locations may change.

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Topic: Global English

Subtopic: Caribbean English

The term Caribbean English refers to the dialects of English spoken in the Caribbean. Caribbean English is influenced by Creole varieties spoken in the region, which have their origins in African and European languages of the 17th century.

Your investigation should focus on Caribbean English.

You should research:

- the historical development of English in the Caribbean
- relevant frameworks of Caribbean English
- the influence of social, historical, technological and cultural factors on the development of English in the Caribbean.

Suggested research resources

General

Books

Jenkins, J. (2014) *Global Englishes: A Resource Book for Students*. 3rd edition. Oxford: Routledge.

Kirkpatrick, A. (2007) *World Englishes*. Cambridge: Cambridge University Press.

Burridge, K. and Kortmann, B. (2008) *Varieties of English*. Berlin: Mouton de Gruyter. Volume 2.

Specific

Data could be taken from recordings of speakers of Caribbean English, or from representations of the variety in newspapers, social media, blogs and websites.

Books

Allsopp, R. (2010) *New Register of Caribbean English Usage*. University of West Indies Press.

Schneider, E. (2008) *English in the Caribbean: Variation, Style and Standards in Jamaica and Trinidad (Studies in English Language)*. Berlin: Mouton de Gruyter.

Websites

Samples of Caribbean English sounds can be heard at:
https://www.bl.uk/learning/langlit/sounds/case-studies/minority-ethnic/caribbean/

Topic: Language and Gender Identity

Subtopic: Women Sharing Personal Information

Research suggests that women share personal information about themselves with other women to encourage solidarity and to create a shared female identity.

Your investigation should focus on how language is used by women to share personal information.

You should research:

- the main developments in linguistic theory linked to gender and sexuality
- relevant language frameworks used in women sharing personal information
- the influence of social, historical, technological and cultural factors on the language of shared personal information.

Suggested research resources

General

Books

Baker, P. (2008) *Sexed Texts: Language, Gender and Sexuality*. London: Equinox Publishing Ltd.

Sunderland, J. (2006) *Language and Gender: An Advanced Resource Book (Routledge Applied Linguistics)*. London: Routledge.

Talbot, M. (2010) *Language and Gender*. Cambridge: Polity Press.

Specific

Data could be taken from autobiographical and other personal texts, discussions on television and radio and in private conversations.

Books

Chapter 8 in Cameron, D. and Coates, J. (eds.) 1989. Women in Their Speech Communities. New York: Routledge (2014).

Chapter 4 in Eckert, P. and McConnell-Ginet, S. (2013) Language and Gender (Second Edition). Cambridge: Cambridge University Press.

Websites
Murphy, B. 2011. Gender Identities and Discourse PDF available for download at https://www.academia.edu/3500356/Gender_Identities_and_Discourse

Topic: Language and Journalism

Subtopic: Newsletter Journalism

A newsletter is a type of regularly-distributed journalism about an area of shared activity or interest. Newsletters may be made available to the public, or distributed within private organisations or groups.

Your investigation should focus on the language used in print and electronic newsletters.

You should research:

- the different ways newsletters have been used over time
- relevant language frameworks used in newsletter journalism
- the influence of social, historical, technological and cultural factors on newsletter journalism.

Suggested research resources

General

Books

Finch, G. (2013) *Word of Mouth: A New Introduction to Language and Communication* (2nd edition). Basingstoke: Palgrave Macmillan.

Reah, D. (2002) *The Language of Newspapers* (Intertext series – 2nd edition). Oxford: Routledge.

Websites

The British Library has an online archive of historic newspapers which can be accessed here: http://www.britishnewspaperarchive.co.uk

Specific

Data could be taken from websites, newspapers and magazines.

Websites

There is an article about email newsletters at:
https://www.journalism.co.uk/news/report-uk-media-outlets-are-not-making-the-most-of-email-newsletters-for-audience-engagement/s2/a604015/

A video about writing effective newsletters can be found here:
https://www.youtube.com/watch?v=pCpxx8eg6L8

Examples of corporate video newsletters can be found at:
https://www.youtube.com/watch?v=_90U1PqpYog

Topic: Language and Power

Subtopic: Language of Charity Advertising

Charities use advertising to promote awareness of the charity itself and its cause. They may attempt to wield soft power through asserting moral authority and using coercive strategies. Advertisements for charitable causes can use language and images, to highlight sensitive and sometimes upsetting subject matter.

Your investigation should focus on the language used in charity advertising.

You should research:

- the historical development of charity advertising
- relevant language frameworks used in charity advertising
- the influence of social, historical, technological and cultural factors on charity advertising.

Suggested research resources

General

Books

Fairclough, N. (2014) *Language and Power.* 3rd edition. Oxford: Routledge.

Mooney, A., et al (2015) *Language, Society and Power*. 4th edition. Oxford: Routledge.

Simpson, P. and Mayr, A. (2010) *Language and Power: A Resource Book for Students*. Oxford: Routledge.

Specific

Data could be taken from advertisements, magazine articles, websites and other forms of media.

Books

Martin-Singh, H. (2015): *The Questionable Methods of Charity Advertising*: GRIN Verlag GmbH.

Websites

The website of The Guardian newspaper has an article about charity advertising at: https://www.theguardian.com/voluntary-sector-network/2014/sep/29/poverty-porn-charity-adverts-emotional-fundraising

A working paper on *Audience Reception of Charity Advertising* can be found here: http://www.lse.ac.uk/media@lse/research/mediaWorkingPapers/MScDissertationSeries/2012/84.pdf

Topic: Regional Language Variation

Subtopic: Scottish English

English in Scotland has developed under particular historical, social and cultural circumstances, which have led to a range of varieties from regional and social dialects to forms that some consider to be distinct languages (e.g. Lowland Scots, Ulster Scots). However, many features are also shared and these varieties can be grouped under the broad heading of Scottish English.

Your investigation should focus on Scottish English.

You should research:

- the historical development of Scottish English
- relevant language frameworks used in Scottish English
- the influence of social, historical, technological and cultural factors on Scottish English.

Suggested research resources

General

Books

Kortmann, J. and Upton, C. A. (Ed.) (2008) *A Handbook of Varieties of English 1: The British Isles*. New York: Mouton de Gruyter.

Beal, J.C. (2010) *An Introduction to Regional Englishes: Dialect Variation in England*. Edinburgh: Edinburgh University Library.

Websites

The British Library: http://www.bl.uk/learning/langlit/sounds/find-out-more/scotland/

Specific

Data could be taken from transcripts of regional speakers in the public eye, representations in the media and everyday conversations and representations in written form.

Books

Hughes, A., Trudgill, P, and Watt, D. (2012) *English Accents and Dialects: An Introduction (Fifth Edition)*. New York: Routledge.

Wells, J. C. (1982) *Accents of English 2: The British Isles*. Cambridge: Cambridge University Press.

Websites

This website discusses Scots and Scottish dialect: http://www.scots-online.org/